

Assessment Overview

Subject: Media Studies

	Year 10	Year 11
Term 1	<p>Produce an analysis of an advertising campaign based on understanding of the theoretical framework</p> <p>Produce a magazine article demonstrating research into a media industry of your choice, including consideration of regulation</p>	<p>(Controlled Assessment) Create a detailed research and planning portfolio covering a magazine genre of your choice</p> <p>(Controlled Assessment) Create cover/ contents/ spread for a genre magazine of your choice</p>
Term 2	<p>Analyse the front covers of <i>Tatler</i> and <i>Reveal</i>, explaining how media language is used to create representations</p> <p>Compare and contrast how the <i>Galaxy</i>, <i>NHS</i> and <i>OMO</i> adverts represent gender through the use of Media Language</p>	<p>Compare two contrasting lead characters from serial television dramas. How do the characters engage and appeal to audiences?</p> <p>Compare two contrasting serial television dramas. How does the scheduling and format of each differ for different audiences?</p>
Term 3	<p>Pick one magazine from your chosen genre and create a detailed analysis of the house-style</p> <p>Create cover/ pages for a genre magazine of your choice</p>	<p>Media Studies Unit 1 exam</p>