

Subject: **GCSE Media Studies** (based on AQA’s draft specification (May 2017); final specification awaiting OFQUAL approval)

Year 10  
(Modules, Topics)

Term 1	Term 2	Term 3
<p><b>Unit 1: Introduction to Media Studies [part one]</b> Pupils will begin an in-depth study of the Theoretical Framework of Media Studies, including how media texts are shaped and presented, how audiences are invited to respond to media texts, how to recognise the way in which media texts represent people, places and ideas, how to evaluate the success/impact of a media text and how to recognise the conventions of texts from a range of media forms. They will also learn the technical terminology of media studies</p> <p><b>Resources:</b> Video clips and print extracts from a range of media texts</p> <p><b>Homework (e.g.) – 3 homework tasks will be set on this unit</b> - Create a media “timeline” outlining</p>	<p><b>Unit 3: Close-Study Products -Newspapers and Magazines</b> Pupils will undertake an investigation into print media, exploring the language of newspapers and magazines (Close Study Products to be set by AQA). Studies will explore all aspects of the Theoretical Framework but will have a particular focus on Media Language and Media Representations</p> <p><b>Resources:</b> A range of newspaper and magazine covers</p> <p><b>Homework (e.g.) – 3 homework tasks will be set on this unit.</b> Research issues of ownership and</p>	<p><b>Unit 5: Non-examined assessment – Planning and Preparation</b> Pupils will how to undertake a practical production which addresses all four aspects of the Theoretical Framework. They will develop an appreciation of how and why magazines are produced as they are, understanding how to analyse the media form of print magazines in depth and use this analysis to structure a production project according to the requirements of the awarding body</p> <p><b>Resources:</b> A range of magazines from a number of different genres and software including MS Publisher, Adobe Photoshop and InDesign</p> <p><b>Homework (e.g.) – 2-3 homework tasks will be set on this unit:</b> Create a timeline covering the</p>

<p>own media consumption over the course of the week</p> <p><b>Assessment:</b> Produce an analysis of an advertising campaign based on understanding of the theoretical framework</p> <p><b>Unit 2: Introduction to Media Studies [part two]</b> Pupils will continue study of the Theoretical Framework focusing on a range of media industries including advertising, film, new media, TV and print media. They will learn how to produce analyses of a range of media texts in relation to the key theoretical framework</p> <p><b>Resources:</b> Range of video clips and print extracts</p> <p><b>Homework – 3 homework tasks will be set on this unit –Eg.</b> Deconstruct a scene/ image from a TV programme/ film/ game based on understanding of media language/ mise-en-scene</p> <p><b>Assessment:</b> Produce a magazine article demonstrating research into a media industry of your choice, including consideration of regulation</p>	<p>audience in relation to the Daily Mirror and The Times, comparing and contrasting these two elements</p> <p><b>Assessment:</b> Analyse the front covers of <i>Tatler</i> and <i>Reveal</i>, explaining how media language is used to create representations</p> <p><b>Unit 4: Close-Study Products – Advertising and Film</b> Students will explore a range of advertising campaigns, including film marketing, in order to understand how media language and media representations are used to communicate a message and reinforce or subvert social and cultural expectations. A range of campaigns will be studied. Work on the film industry will focus in particular on ownership and regulations</p> <p><b>Resources:</b> A range of print/ video adverts</p> <p><b>Homework – 3 homework tasks will be set on this unit:</b> EG. Create a case study of Marvel’s <i>Doctor Strange</i> focusing on how the film was marketed and distributed</p> <p><b>Assessment:</b> Compare and contrast how the <i>Galaxy</i>, <i>NHS</i> and <i>OMO</i> adverts represent gender through the use of Media Language</p>	<p>history of magazines of your chosen genre</p> <p><b>Assessment:</b> Pick one magazine from your chosen genre and create a detailed analysis of the house-style</p> <p><b>Unit 6: Non-examined assessment – Production</b> Students will complete a practical production which addresses all four elements of the Theoretical Framework, demonstrating confidence in handling technology by appropriate integration of text and illustration, use of language, register and content appropriate to the nature of the production and audience, evidence of consideration being given to use of fonts, type size and colour and possible creation of a house-style.</p> <p><b>Resources:</b> As above</p> <p><b>Homework – 3 homework tasks will be set on this unit: Eg.</b> Pick one magazine from your chosen genre and create a detailed analysis of the house-style</p> <p><b>Assessment [non-examined assessment task]:</b> Create cover/ pages for a genre magazine of your choice</p>
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## Subject: **GCSE Media Studies** (legacy GCSE for final examination in 2018)

### Year 11 (Modules, Topics)

Term 1	Term 2	Term 3
<p><b>Unit 1: Controlled Assessment 2.3 pt 1 – Planning and Preparation</b> Pupils will learn how to undertake a practical production which addresses all four Key Concepts. They will develop an appreciation of how and why magazines are produced as they are, understanding how to analyse the media form of print magazines in depth and use this analysis to structure a production project according to the requirements of the awarding body</p> <p><b>Homework (e.g.)</b> – 2-3 homework tasks will be set on this unit - Create a timeline covering the history of magazines of your chosen genre</p> <p><b>Resources:</b> A range of magazines from a number of different genres and software including MS Publisher, Adobe Photoshop and InDesign</p>	<p><b>Unit 3: Exam preparation pt 1: TV Drama</b> Pupils will undertake an investigation into serial television drama (2018 exam topic) considering in particular Media Language and Media Institutions. They will understand the conventions of serial television drama by exploring a range of different products and will research production practice, including comparisons between terrestrial and streaming services</p> <p><b>Homework (e.g.)</b> – 3 homework tasks will be set on this unit Compare the promotion of two serial television dramas on different platforms</p> <p><b>Resources:</b> Episodes from a range of recent serial television dramas</p>	<p><b>Unit 5: Exam preparation – pre-release</b> Pupils will be issued with AQA’s pre-release material. It should be noted that AQA specify that formal teaching should cease once the preliminary material has been issued. Pupils will be required to research and plan for the exam with support from, but no input from, the teacher.</p> <p><b>Homework (e.g.)</b> – 2-3 homework tasks will be set on this unit</p> <p><b>Resources:</b> Pre-release material from AQA</p>

<p><b>Assessment (Controlled Assessment)</b> Create a detailed research and planning portfolio covering a magazine genre of your choice</p> <p><b>Unit 2: Controlled Assessment 2.3 pt 2 – Production</b> Students will complete a practical production and evaluation which addresses all four Key Concepts, demonstrating confidence in handling technology by appropriate integration of text and illustration, use of language, register and content appropriate to the nature of the production and audience, evidence of consideration being given to use of fonts, type size and colour and possible creation of a house-style.</p> <p><b>Homework (e.g.)</b> – 3 homework tasks will be set on this unit - Create a draft version of your front cover, demonstrating understanding of format and house style</p> <p><b>Resources:</b> See above</p> <p><b>Assessment (Controlled Assessment)</b> Create cover/ contents/ spread for a genre magazine of your choice</p>	<p><b>Assessment:</b> Compare two contrasting lead characters from serial television dramas. How do the characters engage and appeal to audiences?</p> <p><b>Unit 4: Exam preparation pt 2: TV Drama</b> Students will explore a range of serial TV drama (2018 exam topic), with a specific focus on Media Audiences and Media Representations. They will investigate why serial television dramas have remained popular with audiences and how such programmes are designed to offer an insight into characters/ situations with which the audience might not otherwise come into contact</p> <p><b>Homework (e.g.)</b> – 3 homework tasks will be set on this unit Look at how particular groups are portrayed in serial television dramas. Are they portrayed in a positive or negative way?</p> <p><b>Resources:</b> See above</p> <p><b>Assessment:</b> Compare two contrasting serial television dramas. How does the scheduling and format of each differ for different audiences?</p>	<p><b>Assessment:</b> Media Studies Unit 1 exam (May/ June 2018)</p>
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